


Outdoor reading rooms and board games:

Klaipėda county Ieva Simonaitytė public library's experience in encouraging youth reading

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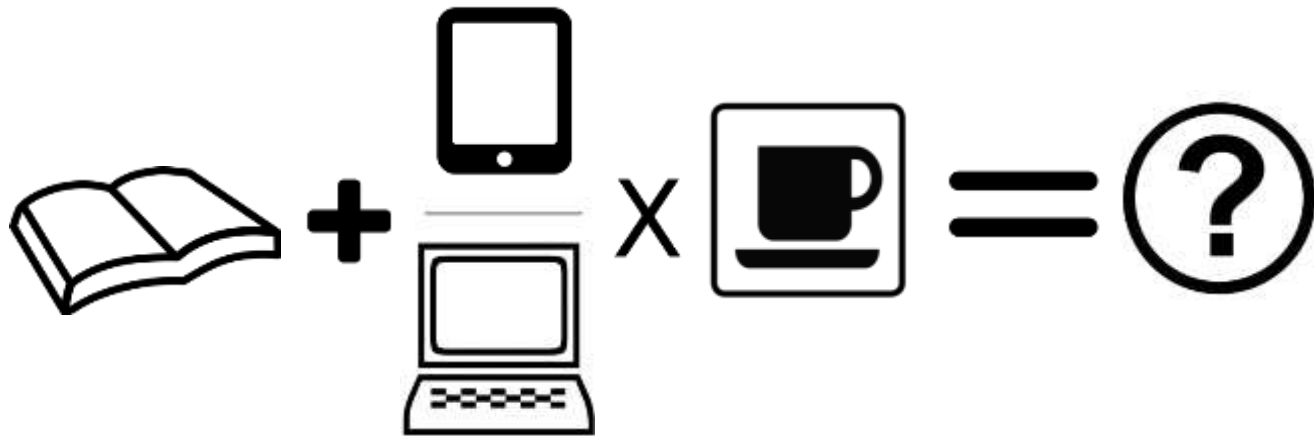
Klaipėda county Ieva Simonaitytė public library

THE PROBLEMS

- The use of information technology has increased dramatically between 16-26 year olds.
 - Negative stereotypes of people who are interested in reading.
 - The image of the library as an uninteresting „book storage space”.
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- Teenagers and young adults are not interested in reading traditional paper books, newspapers and magazines as a form of leisure.

THE CHALLENGE

To find a way to encourage youth reading by incorporating elements of popular activities.



THE PROJECTS



COME TO THE YARD!



KNYGOSŪKIS: KNOW, READ, ENJOY

COME TO THE YARD!



THE AIM:
to develop youth reading
skills of electronic books
and journals in public
spaces

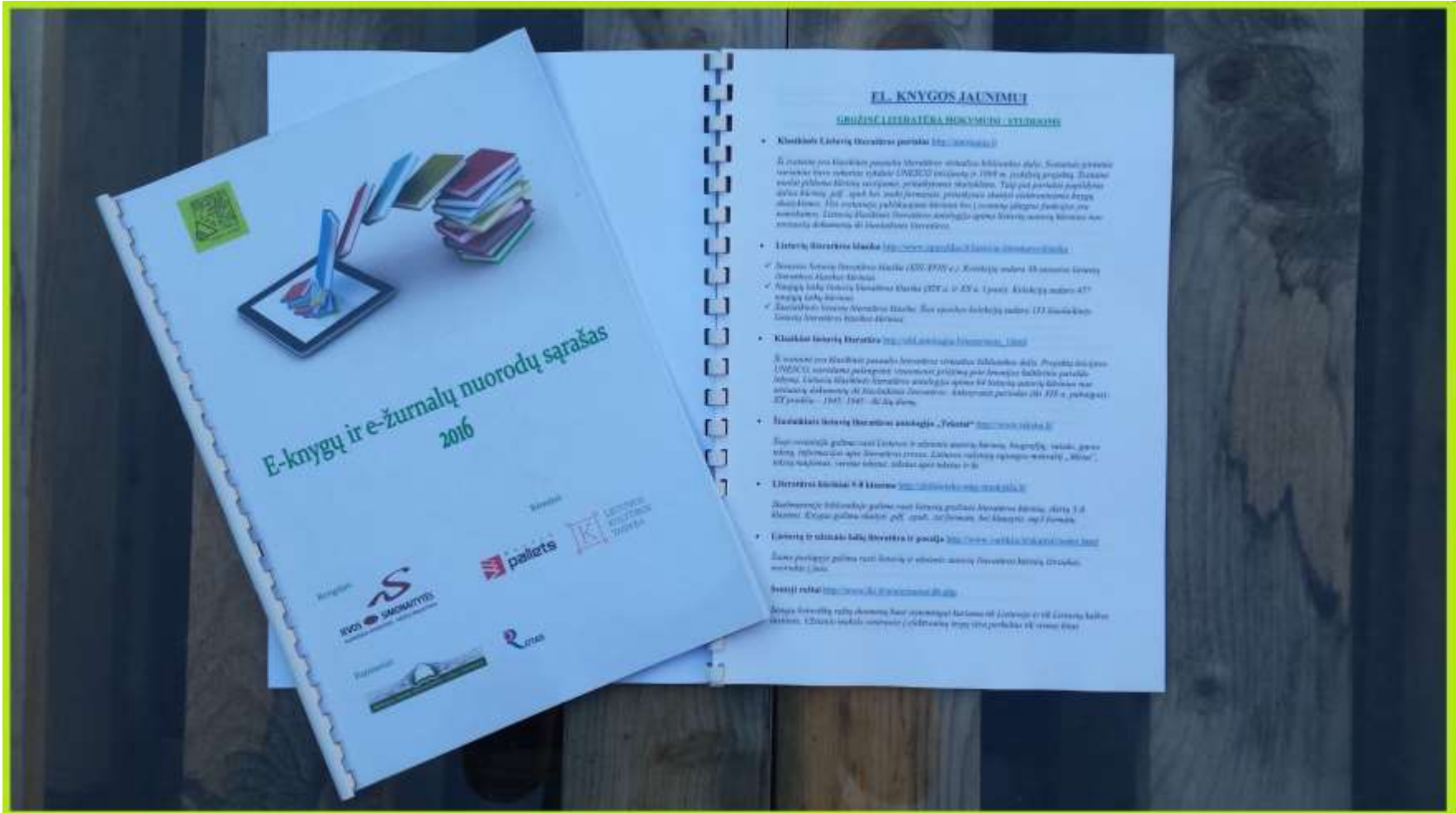
A SUMMER READING ROOM



INFORMATION TECHNOLOGY



FREE ELECTRONIC BOOKS AND PERIODICALS



WONDERFUL VOLUNTEERS



KNYGOSŪKIS: READ, KNOW, ENJOY



KNYGOSŪKIS

Ž A I D I M A S

- „Knygosūkis” is a trivia type board game about Lithuanian and foreign literature.
- „Knygosūkis”= „book” + „to twist”
- The aim of the board game is to encourage youth reading through attractive instruments.

CONTENTS



TEAM



LEARNING



Foto by Daniela

HAVING FUN



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CONCLUSIONS AND PLANS

- The summer reading room „Come to the yard!” and board game „Knygosūkis” have been well received by all age groups, readers and non-readers.
- The outdoor reading room inspired a new summer tradition in the library.
- „Knygosūkis” created a new method of learning and could be used in schools and universities as well as other libraries in Lithuania.
- In the future more attention will be given to improve the quality of board game „Knygosūkis”, release additional game cards about teen and children literature and to increase publicity of these library’s products and activities.

THANK YOU!



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photography